

Information pursuant to Art. 13 and 14 GDPR

In accordance with our statutory obligation as the controller of the data processing, we would like to inform you about the processing of personal data that we will collect from you. Personal details are all details that refer to you in person, such as name, address, etc.

Controller of the data processing: Druck Styria GmbH & Co KG, Styriastraße 20, 8042 Graz, telephone +43 316 80 99 2003, e-mail druck@styria.com

Data protection officer: DORDA Rechtsanwälte GmbH, Universitätsring 10, 1010 Vienna (contact person: Alona Klammer, LL.B. LL.M. (alona.klammer@dorda.at), T: +43-1-5334795-23, deputy Dr. Axel Anderl LL.M. (axel.anderl@dorda.at), T: +43-1-5334795-23).

1. In detail, we provide you with the following information classified according to processing activities:

No.	Processing activity	Data category/categories	Processing purpose(s)	Legal basis	(categories of) recipient(s)	(criteria for the) retention duration
1	Communication of an offer based on an e-mail enquiry	Personal data (e.g. first name and surname) as well as contact details (e.g. address, e-mail, telephone number) of contractual partners and contact persons	Communication of offer, creation of customer in system	Fulfilment of contract (Art. 6 Par. 1 Letter b GDPR)	Controller	6 months from initial enquiry
2	Contact with potential new customers ¹	Cf. 1	Customer acquisitions	Justified interest (Art. 6 Par. 1 Letter f GDPR, Recital 47)	Cf. 1	12 months from initial contact; at the most, until receipt of an objection (Art. 21 GDPR)
3	Obtaining and saving credit rating data ²	Cf. 1, as well as credit rating data	Evaluation of the credit rating in particular of new customers and in the event of advance performance	Justified interest (Art. 6 Par. 1 Letter f GDPR, Recital 47)	Cf. 1	For the duration of the contractual relationship

¹ We obtain contact details of new customers from public sources (Herold, etc.).

² We obtain credit rating data by means of credit rating enquiries to KSV 1870 Information GmbH.

4	Order management as well as customer and accounts receivable management	Personal data, order data, payment data of the contractual partner (in particular bank details) Order data (order data, invoice data)	Receipt of orders, carrying out of customer orders and invoicing of services provided	Fulfilment of contract (Art. 6 Par. 1 Letter b GDPR)	External and group-internal IT and print service providers (in particular Tiskara Zagreb d.o.o.), group-internal service providers of the Styria Media Group AG entrusted with billing and payment checking (in particular FIDES Verrechnungs- und Dienstleistungs GmbH)	Retention obligations under tax law (Section 132 of the Federal Tax Code (BAO)), currently 7 years Retention obligations under company law (Section 190 in conjunction with Section 212 of the Companies Code (UGB)), currently 7 years
5	Communication of data within the corporate group for internal administrative purposes	Cf. 4	Billing of services provided	Justified interest (Art. 6 Par. 1 Letter f GDPR, Recital 48)	Cf. 4	Cf. 4
6	Dispatching of customer newspaper by post to potential new customers	Cf. 1	Cf. 2	Justified interest (Art. 6 Par. 1 Letter f GDPR, Recital 47)	Cf. 1	12 months from initial contact; at the most, until receipt of an objection (Art. 21 GDPR)
7	Dispatching of customer newspaper and/or mailings by post to existing customers	Cf. 1	Customer retention, carrying out of marketing measures	Justified interest (Art. 6 Par. 1 Letter f GDPR, Recital 47)	Cf. 1	Cf. 3

2. When we carry out data processing on the basis of a justified interest, this involves specifically the following interest:

No. (according to the above table)	Justified interest	Controller/Third-party
2, 6	Customer acquisition with the goal of increasing turnover	Interest of the controller
3	Avoidance of payment defaults	Interest of the controller
5	Justified interest in collaborative fulfilment of tasks within the framework of the group of Styria Media	Interest of the participating group companies of Styria Media Group AG

	Group AG and using external service providers	
7	Customer retention and direct marketing (Recital 47 GDPR)	Interest of the controller

3. In the following cases, the provision of data is stipulated by law or by contract or is required for the conclusion of the contract and/or there is an obligation on your part to provide these data, and non-provision will result in the said consequences:

No. (according to the above table)	Statutory regulation	Required for conclusion of contract	Obligation to provide	Consequences of non-provision
4, 5	No	Yes	No	If you do not communicate the aforementioned data and data categories to us, we will reject the contract conclusion with you and/or terminate existing contracts.
3	No	Yes	No	Advance payment by the customer

4. You also have the following rights: You can request information about the processing of your data (Art. 15 GDPR). You can request the correction of incorrect data (Art. 16 GDPR). If applicable, you can request the deletion of your data (Art. 17 GDPR). If applicable, you can request the restriction of the processing of your data (Art. 18 GDPR). If applicable, you can request the transmission of your data in a common format if you have provided these data to us (Art. 20 GDPR). If applicable, you can file an objection to the processing of your data (Art. 21 GDPR). You can file all of the aforementioned rights under the contact data of the controller listed under point 1 of this data protection information. Finally, you can file an appeal with the Austria Data Protection Authority (Barichgasse 40-42, 1030 Vienna, <https://www.dsb.gv.at/>).
5. This information constitutes the information valid as of 25.05.2018 and valid until revoked pursuant to Art. 13 and 14 GDPR. We may make adjustments from time to time. The respectively current version can be found at any time on our homepage <http://www.printgroupstyria.com/>.